

VESSEL 微宿

重构自然的栖居

REDEFINE NATURAL DWELLING

BUSSINESS BROCHURE 2024 Q2

微宿 VESSEL® 品牌简介

为中国度假营地打造标准化高端产品

Manufacture standardized high-end products for resort camps in China



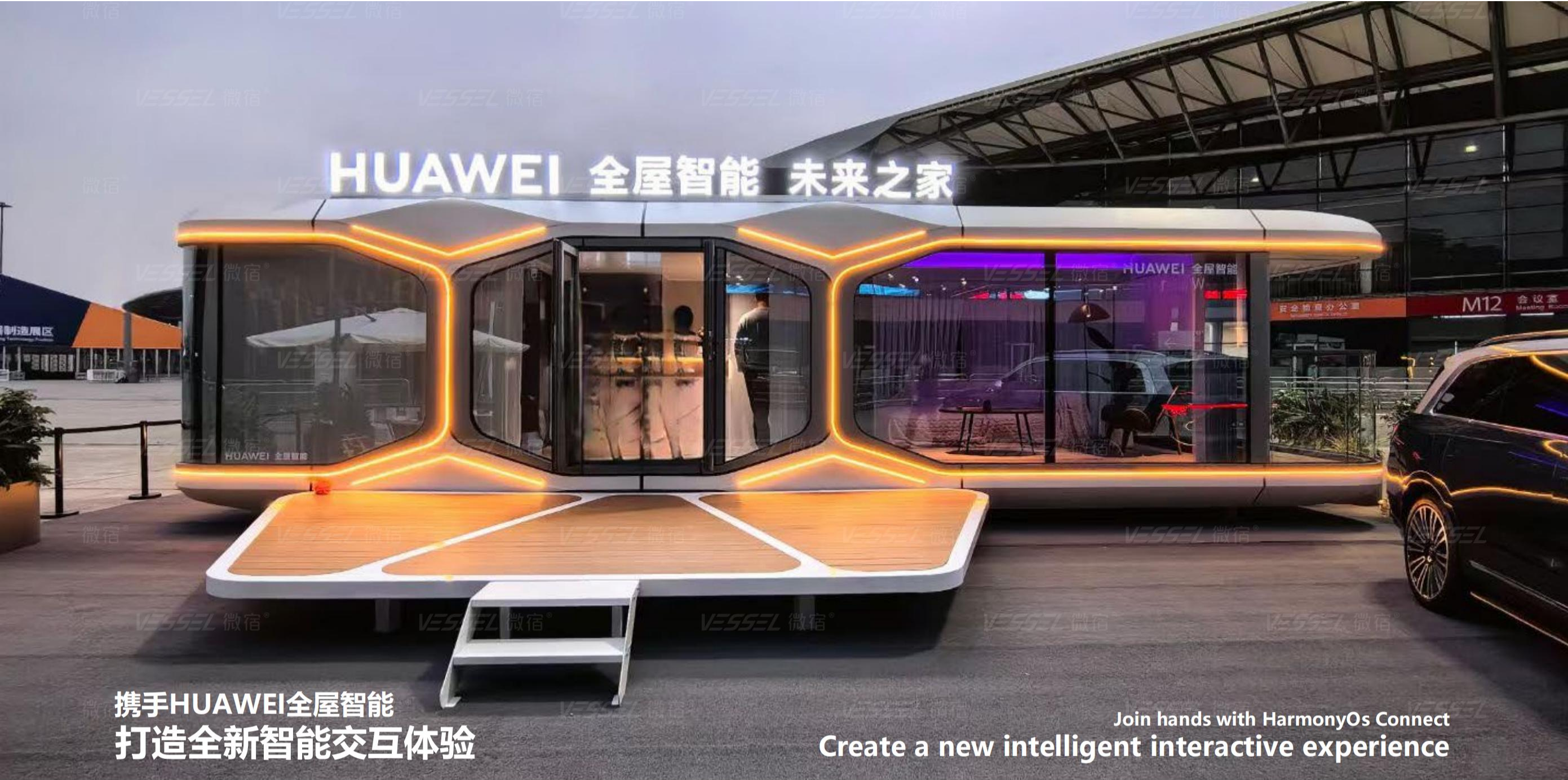
VESSEL 微宿

微宿**VESSEL**® 是广东微宿文旅发展有限公司高端度假营地市场的装配式建筑品牌. 科幻风格强烈的外观设计以及出厂即成品的交付模式, 引领了国内户外高端营地市场的潮流。

VESSEL is a prefabricated building brand of Guangdong VESSEL Tourism Development Co., Ltd. focusing on the high-end camp resort market. Its strong appearance design of science fiction style and delivery mode of finished products have led the trend of the domestic outdoor high-end camp market.

自2018年成立以来, VESSEL微宿产品以自主研发的高保温隔热性能专利构造体系为基础, 已在全国各省市地区各类气候条件下实践落地项目200余个, 成功开创了文旅市场太空舱民宿这一全新品类, 为中国度假营地市场高品质高端化发展做出了积极的贡献。

Since its establishment in 2018, VESSEL micro-accommodation products, based on the self-developed patent construction system of high thermal insulation performance, have been implemented in more than 200 projects under various climatic conditions in various provinces and cities across the country, successfully creating a new category of space capsule homestays in the cultural tourism market, and have made positive contributions to the high-quality and high-end development of China's holiday camp market.



携手HUAWEI全屋智能 打造全新智能交互体验

Join hands with HarmonyOs Connect
Create a new intelligent interactive experience

华为全屋智能与微宿VESSEL打造“未来之家城市展厅”，构建“人、车、家”为一体的智慧化生态系统。可以通过个人移动设备、车辆与微宿VESSEL搭载的华为全屋智能设备之间进行无缝的互动和连接，实现“手机（人）+车机（车）+N端（家）”的互通互联。

HarmonyOs Connect and VESSEL build a "future home city exhibition hall", and build a smart ecosystem of "people, cars and homes". Through the seamless interaction and connection between personal mobile devices, vehicles and Huawei whole-house smart devices carried by VESSEL, the interconnection of "mobile phone (person) + vehicle (vehicle) + N-terminal (home)" can be realized.



携手LOTUS路特斯 实现新能源离网供电

Join hands with LOTUS off-grid sustainable energy

Lotus路特斯与微宿VESSEL携手打造“新能源离网供电解决方案”，微宿将Lotus路特斯储能一体机、太阳能电池板创新的集成到舱体结构，通过双方紧密配合多次实验，目前已能稳定利用太阳能实现单个舱体的完全离网用电

Lotus and VESSEL work together to create a "new energy off-grid power supply solution". Micro Host has innovatively integrated Lotus energy storage machine and solar panels into the cabin structure. Through the close cooperation of the two sides for many experiments, it has been able to stably use solar energy to achieve complete off-grid electricity consumption of a single cabin

微宿 产品列表
VESSEL PRODUCT OVERVIEW

NEW
新品上市



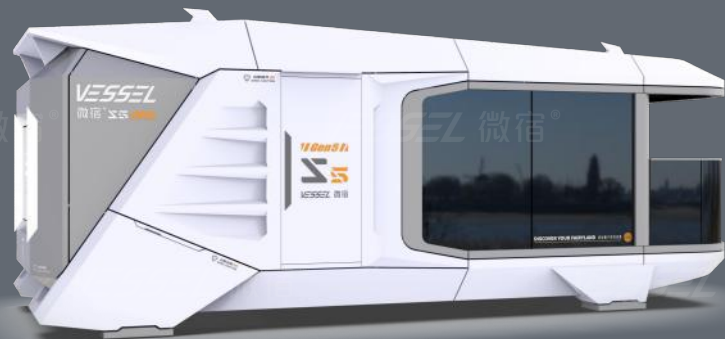
VESSEL E3

长*宽*高 Length*Width*Height: 5.6*3.4*3.4 m
建筑面积 Building area: 19.0 m²



VESSEL E7

长*宽*高 Length*Width*Height: 11.5*3.3*3.2 m
建筑面积 Building area: 38.0 m²



VESSEL S5

长*宽*高 Length*Width*Height: 8.5*3.3*3.3 m
建筑面积 Building area: 28.0 m²

NEW
新品上市



VESSEL V9

长*宽*高 Length*Width*Height: 11.4*3.4*3.4 m
建筑面积 Building area: 38.8 m²



全新第六代产品 微宿 V9 Gen6 --微宿旗舰的自我突破

Sixth generation new product VESSEL V9 Gen6 --VESSEL flagship new model breakthrough

V9作为微宿首款在设计之初就定位为全球市场的产品，全屋可完美兼容海外各国对各种生活家电的集成需求，亦可兼容各国建筑法规对结构、材料、水电系统提出的严苛标准。

V9, as VESSEL's inaugural product targeted for the global market from the outset of its design, is fully adaptable to the integration requirements of diverse household appliances in international markets and complies with the stringent structural, material, and plumbing system standards stipulated by building regulations across various countries

微宿标准产品介绍-VESSEL V9 Gen6

VESSEL STANDARD PRODUCT INTRODUCTION-VESSEL V9 Gen6

NEW
新品上市



产品尺寸 Product dimensions: 长(L) : 11.4 m 宽(W) : 3.4 m 高(H) : 3.4 m

建筑面积 Building area: 38.8 m²

微宿V9 Gen6 作为首款微宿定位为9系列的产品。在外观设计上将E3上成功实践的C型尾部模块进一步优化应用、并保留了以往V系列产品大面宽落地玻璃的设计优势。

VESSEL V9 Gen6 is the first product in the nine series. In terms of exterior design, it further refines the rear module of VESSEL E3 and retains the design advantage of the large floor-to-ceiling glass from the V series products.



第五代豪华产品 微宿 E7 Gen5 -- 高端度假营地开创者

The fifth generation luxury product VESSEL E7 Gen5 -- Pioneer of high-end resort camps

微宿E7在2019年深圳高新科技交易博览会上首次发布，就登上了央视新闻直播间的舞台。2022款微宿E7室内更加舒适豪华，一室一厅的布局已然成为行业高端露营住宿产品的经典范式。

VESSEL E7 was first launched at the Shenzhen High-tech Fair in 2019 and appeared in the CCTV news livestream room. The 2022 version has been upgraded to maximize interior experience. This model has become the new paradigm of the industry.



微宿标准产品介绍-VESSEL E7

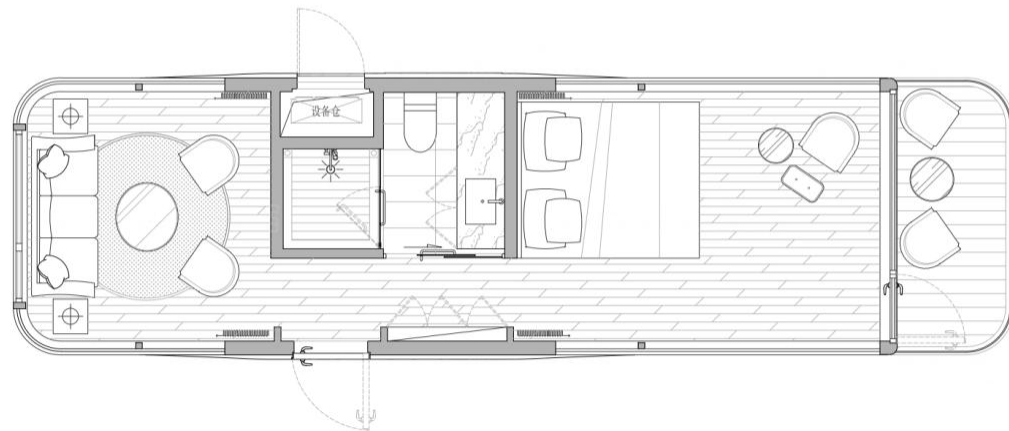
VESSEL STANDARD PRODUCT INTRODUCTION-VESSEL E7



产品尺寸 (Product dimensions) : 长(L) : 11.5 m 宽(W): 3.3 m 高(H) :3.2 m
建筑面积 (Building area) : 38.0 m²

微宿E7在2019年深圳高科技交易博览会上首次发布, 就登上了央视新闻直播间的舞台。2022款微宿E7宽度升级到3.3米, 室内面积更加舒适, 前后一室一厅的布局已然成为行业高端露营住宿产品的经典范式。

VESSEL E7 was first launched at the Shenzhen High-tech Fair in 2019 and appeared in the CCTV news livestream room. The width of the 2022 version has been upgraded to 3.3m, which makes the interior layout cozier. The floor plan of bedroom / bathroom / living room has become a classic design in the high-end camping accommodation industry.



第五代最畅销产品 微宿 S5 Gen5 --微宿品牌原型经典传奇

The best-selling product- VESSEL S5 Gen5 -- Legendary foundation model

微宿新款S5是继微宿2018年首款概念产品S5发布以来，历经6年的传奇产品。极具冲击感的星舰顶造型延续了S系列的经典符号。紧凑的尺寸也使得S5成为最具性价比产品。

VESSEL S5 is the first model ever created by VESSEL since 2018, the strongly visually striking sloping roof is the symbol of S series.
The compact size of the S5 makes it the most cost-effective product



微宿标准产品介绍-VESSEL S5

VESSEL STANDARD PRODUCT INTRODUCTION-VESSEL S5

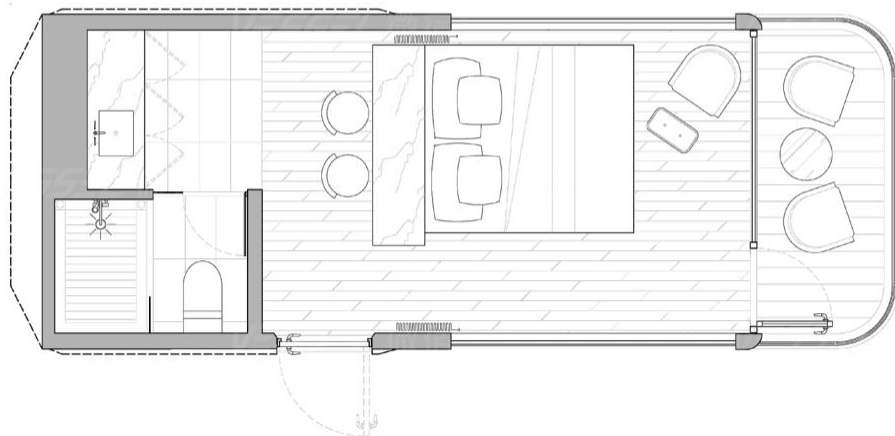


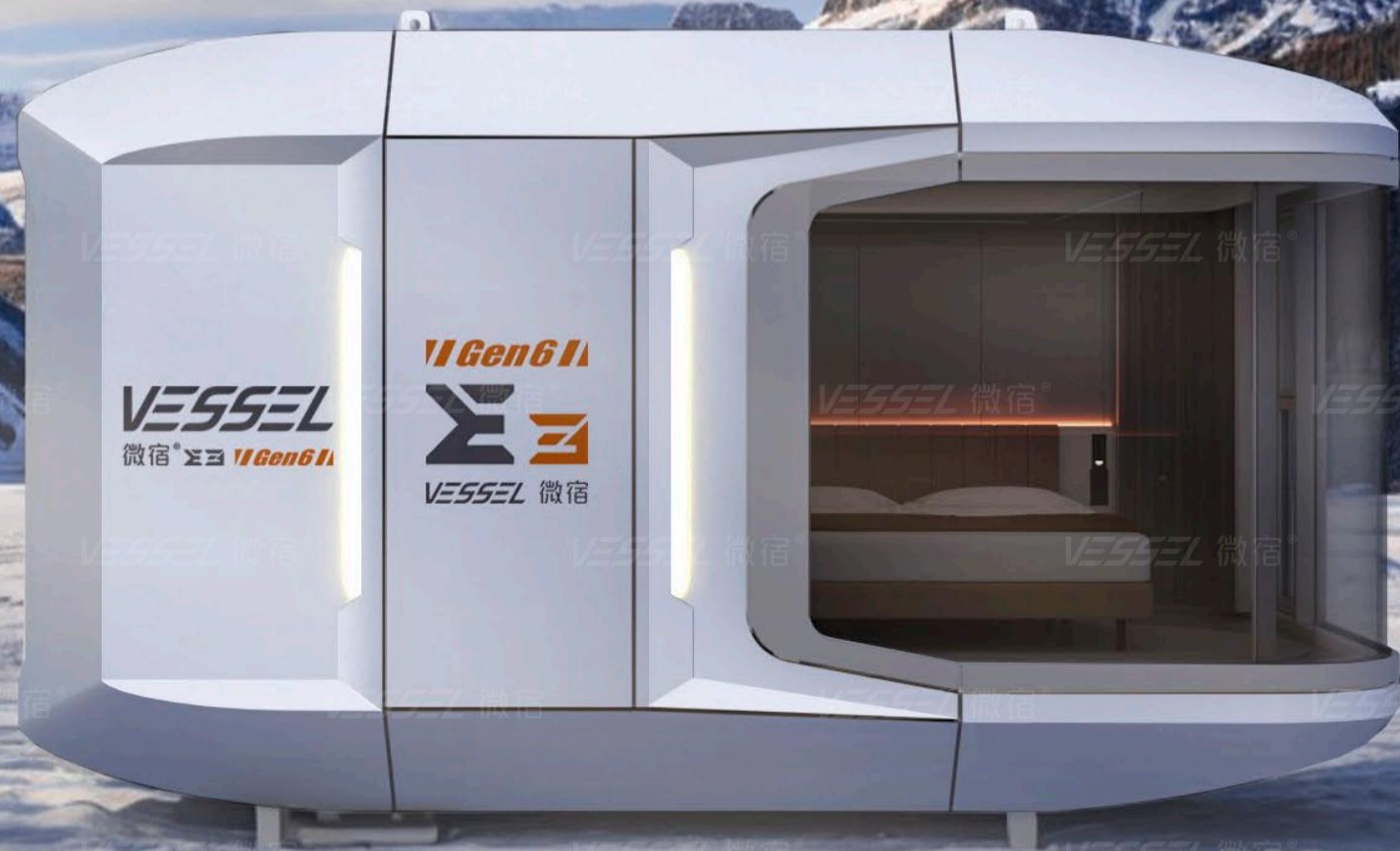
产品尺寸 (Product dimensions) : 长(L): 8.5 m 宽(W): 3.3 m 高(H) :3.3 m

建筑面积 (Building area) : 28.0 m²

微宿新款S5是继微宿2018年首款旗舰产品S5发布以来, 历经4年于2022年推出的第二款S系列的产品。微宿S5使用了S系列新一代赛博科幻风格的外观, 紧凑的尺寸也使得S5成为新的最具性价比产品。

Following the release of the first flagship product S5 in 2018, VESSEL S5 launched in 2022 after 4 years. The area of bathroom and bedroom has been expanded, at the same time, the compact size of the S5 makes it the most cost-effective product of the new generation of S series





全新第六代产品 微宿 E3 Gen6 -- 尺寸虽小，厨卫功能俱全

Sixth generation new product VESSEL E3 Gen6 -- Although the size is small, the kitchen and bathroom are fully equipped

E3是微宿首款5.6米长的小型3系列产品，通过巧妙地组合在设计上将E7的经典鱼鳃灯、S5的蓝色尾灯和V9的集成橱柜，三款产品的亮点集一身。

VESSEL E3 is the first sixth-generation product which is only 5.6 meters long. In terms of exterior design, it combines the highlights of the classic gill light of the VESSEL E7, the blue tail light of the VESSEL S5 and the integrated kitchen of V9.

微宿标准产品介绍-VESSEL E3 Gen6

VESSEL STANDARD PRODUCT INTRODUCTION-VESSEL E3 Gen6

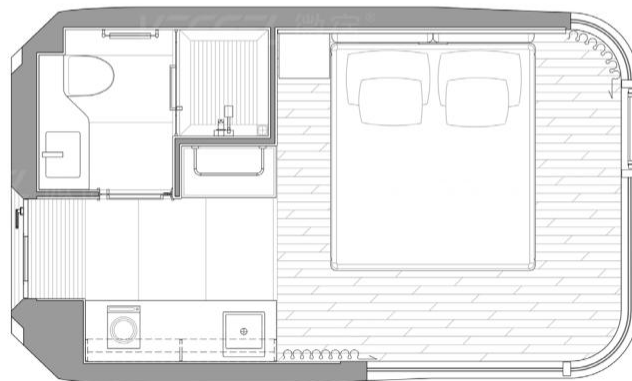


产品尺寸 (Product dimensions) : 长(L) : 5.6 m 宽 (W) : 3.4 m 高(H) : 3.4 m

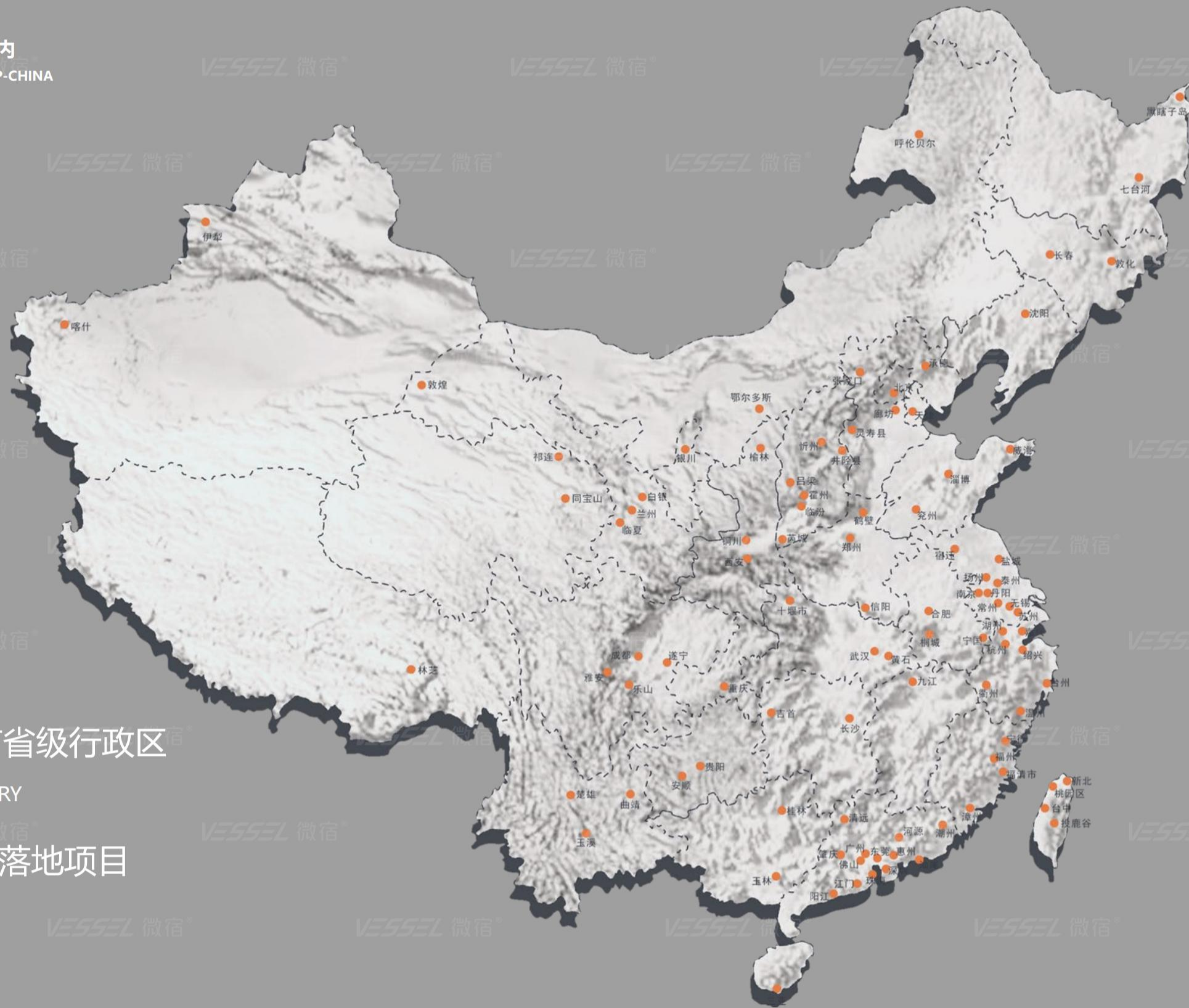
建筑面积 (Building area) : 19.0 m²

微宿E3 Gen6 作为首款微宿第六代产品, 也是首款5.6米长的小型3系列产品。通过巧妙的组合在设计上将E7的经典鱼鳃灯、S5的蓝色尾灯和V9的集成橱柜, 三款产品的亮点集一身。

VESSEL E3 is the first sixth-generation product which is only 5.5 meters long. In terms of exterior design, it combines the highlights of the classic gill light of the VESSEL E7, the blue tail light of the VESSEL S5 and the small entrance porch of the VESSEL O5.



微宿项目地图-国内
VESSEL PRODUCE MAP-CHINA



全国所有省级行政区

WHOLE COUNTRY

200+个落地项目

200+ PROJECTS

产品适用场景

VESSEL PRODUCT APPLICABLE SCENES



产品适用场景

VESSEL PRODUCT APPLICABLE SCENES



产品适用场景

VESSEL PRODUCT APPLICABLE SCENES



产品适用场景

VESSEL PRODUCT APPLICABLE SCENES



产品适用场景

VESSEL PRODUCT APPLICABLE SCENES



安装与运输

INSTALLATION AND TRANSPORTATION

安装阶段

安装产品前，客户需按照我司VESSEL 产品标准基础水电图纸，完成给水、给电、排污管线及承重基础的现场工程。在我司技术员的指导下，精准落位到设计的安装点位，接通水电后，完成通水通电测试，交由客户验收。

Installation

Before installation, the plumbing system and electrical system and foundation should be prepared in accordance with the standard drawings provided by our company. Place the product in the designated location under the guidance of our technicians, and test the performance after the installation is done.



运输阶段

VESSEL 系列产品标准采购合同包含运输费用，由我司统一安排货车运输至项目现场。标准货车为13.5m 长半挂车，运输宽度为3m，运输高度不大于4.2m，可全国高速公路自由通行。

Transportation

The product will be loaded on a delivery vehicle (standard semi-trailer, Length: 13.5m, Width: 3m, Height: $\leq 4.2\text{m}$, arranged by our company)



海外运输

INSTALLATION AND TRANSPORTATION

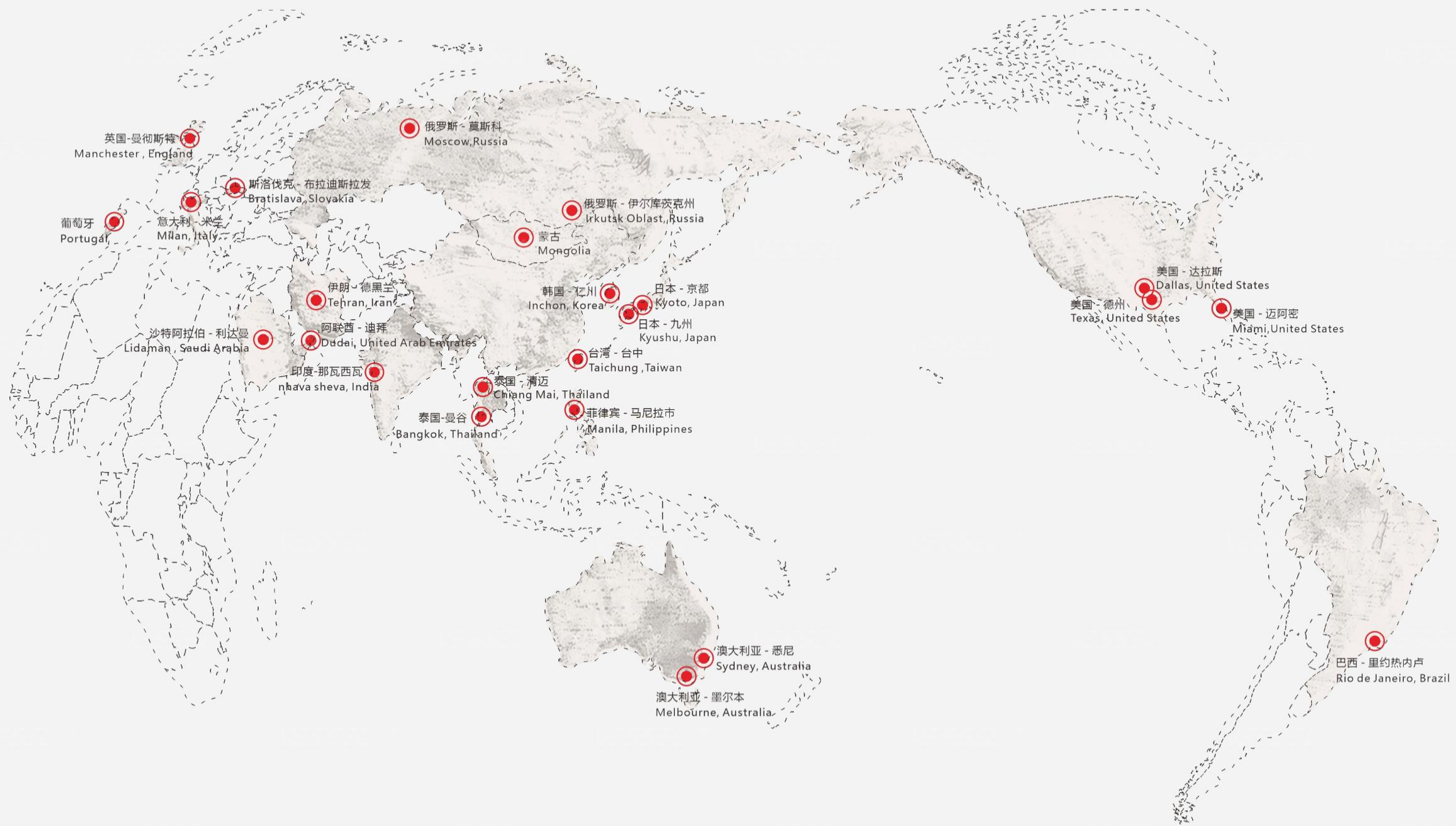
所有微宿产品均可使用 40FR (11.762M*2.240M*2.034M)的框架柜运输至世界各地

All VESSEL product can be shipped by 40 feet Flat Rack Container (11.762M*2.240M*2.034M)



微宿项目地图-海外

VESSEL PRODUCE MAP - OVERSEA



工厂与生产

FACTORY AND PRODUCTION

微宿VESSE品牌为保障产品的高品质生产与交付，坚持自建生产线，以工厂直销的模式服务全国客户。微宿生产工厂总部基地位于广东省佛山市南海区狮山工业园，厂区占地面积20000平方米，共有标准生产机位60个，月交付量可达150台以上。微宿VESSEL品牌创始团队始终坚守生产一线，严格把控每一道生产工序，并在生产实践中持续升级迭代自身技术体系，微宿作为行业头部品牌，以其一贯的超高品质及落地效果获得行业内友商及客户们的普遍认可。

VESSEL insists on building its own production line and serves customers nationwide in the mode of factory direct sales to guarantee the high-quality production and delivery of products. The headquarter production factory is located in Foshan City, Guangdong Province, the factory covers an area of 20,000 square meters, with a total of 60 standard production stands, and the productions capacity is more than 150 units per month. The founding team of VESSEL brand has always been sticking to the production line, strictly controlling every production process, and continuously upgrading the technical system in production practice. As the head brand of the prefab house industry, VESSEL has been praised by partners and customers for its high quality and landing effect.



VESSEL 微宿®

VESSEL 微宿®



VESSEL 荣誉奖项

VESSEL AWARDS

中国建筑科技行业创新科技先锋企业

中国建筑科技行业先进企业

2024年 住宅产业博览会 被评为“好房子”建设影响力企业

2023年 成为广东省旅游协会第六届理事会理事单位

2023年 在首届海北州生态露营季(露营产品展销+体验大会) 荣获银奖

2023年 CTCE 北京国际文旅消费博览会 获得 文旅消费产品最佳销售奖

2023年 广州国际旅游产业博览会 评为“粤潮城市生活季”联合共创方

2022年 成为国际山地旅游联盟会员

2022年 旅游出行行业创新及服务精品案例

2022年 高新技术企业

2021年 获得海南国际旅游装备博览会 优秀参展企业

2021年 被文旅部评为全国文化和旅游装备技术提升优秀案例

2021 古树文明与人居未来国际建筑设计竞赛 优秀奖奖

2021 GBA TFCW 粤港澳大湾区数字时尚大奖

2020年度彭州市龙门山民宿协会 优宿奖

2020年度博鳌国际旅游奖 年度民宿奖

2020 景筑奖 民宿酒店最佳应用示范案例

2020深圳环球设计大奖SDA特别奖-全球抗疫产品设计奖 优秀奖奖

2020年度文旅行业最美建筑产品 第一名

2018 IDG Asia MIC 全球移动互联网开发创意大赛（广州站）冠军

2018-2019 IDG Asia MIC 全球移动互联网开发创意大赛全球总决赛冠军

2019 中国创新创业成果交易会技术创新成长企业

2019中国建筑科技行业 创新科技先锋企业



知识产权与专利认证

Intellectual property & authentication

ISO9001 质量体系认证

ISO9001 Certificate of Quality
Management System

产品结构安全性检测证书

Certificate of Product Construction
Safety Test

欧盟 CE 质量认证

EU CE Quality Certification

微宿、VESSEL、微舍、微宿客舱等多行业
商标

Multiple trademarks including 微宿、
VESSEL、微舍、微宿客舱 etc.

发明、实用新型、外观等多项专利

Invention Patents, Practical Patents,
Design patents



合作伙伴

VESSEL PARTNERS



VESSEL



广东微宿文旅发展有限公司

Guangdong VESSEL Cultural Tourism Development Co., Ltd.

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